



# **PHOTOGRAPHY, FILMING & IMAGES POLICY**

## **Intent of Policy**

The intent of this policy is to provide reasonable protection to the privacy of all players, coaches, umpires and officials at Doncaster & District Netball Association (DDNA) sanctioned events and to provide guidelines for affiliated clubs, teams, parents and club supporters in relation to the *photography, filming and images of children* (i.e. under 18 years of age) whether for personal reasons, as a coaching tool or for club purposes.

This Policy is a DDNA domestic policy covering competitions conducted at DDNA's outdoor and indoor courts.

## **Policy Background and Rationale**

There is an implied consent with all DDNA registrations that any participant maybe photographed during any DDNA sanctioned event.

DDNA does however acknowledge the right of privacy of **all** participants at any DDNA sanctioned event.

DDNA acknowledge that there are specific instances where the taking of any image may be prohibited under law or specific order; including by not limited to family law matters, wards of the state, restraining orders and witness protection.

DDNA acknowledge that a participant's family member and/or friend may have a reasonable expectation, either of their own motion or at the participants request, to photograph or film that participant during any particular event that the participant is involved in.

DDNA has a responsibility to manage the photography and filming of children (under the age of 18) as part of our risk management. Photography, filming and image activities **must** only be undertaken at DDNA sanctioned events for three purposes:

1. Participant's and their family's personal use;
2. Player/Umpire training and development; or
3. Club/Association promotion and publicity.

DDNA acknowledges that photography, filming and image-taking can also be undertaken through modern technology such as the use of Smart Phones, Go-Pro's and other similar devices and not just limited to the traditional 'camera and lens'.

## **How the Policy works**

It is deemed that all clubs, teams, officials, players and members are aware of these by-laws, their affects and any responsibilities conferred within.

It is the responsibility of all affiliated clubs and teams to ensure all teams, players, officials, members, parents and supporters are aware of the DDNA Photography, Filming & Images Policy.

All DDNA registrations have an implied consent for photography and/or filming, it is therefore the responsibility of all affiliated clubs and teams to ensure that their officials and DDNA are aware of any members under the age of 18 who are not to be photographed or filmed for legal reasons or who have withdrawn their consent for any reason. The onus is on the clubs and/or teams to provide this information.

Concerns regarding inappropriate photography or filming should be reported to the DDNA Office Supervisor on duty. DDNA will be responsible for addressing the matter.

Should member/s of the media or professional photographers (paid or unpaid) be present on the grounds acquiring images, they shall wear an official DDNA jacket or a jacket that clearly identifies their role, and carry a Working With Children Check card that has been sighted by the DDNA Office Supervisor on duty.

## **The Policy**

There are **no restrictions** on a participant's family and/or friends from taking photographs or filming of the children participating in netball games provided the images are for personal use.

DDNA requests all clubs and teams to take a common-sense approach to the issue of photography, filming and image activities.

1. This approach **should** include obtaining consent from all parties involved in that sanctioned event. The onus of obtaining consent is on the club/team/individual wanting to take photographs, films or images.
2. The club/team/individual **should** notify the DDNA officials of this consent and their intent to take photographs and/or films and/or images.
3. Notification to a DDNA official can be through email prior to the sanctioned event or in person at the sanctioned event.
4. Consent may be withdrawn at any time. Where consent is withdrawn any photography and/or filming and/or image activities **must** cease immediately.
5. The onus of proof related to any photography and/or filming and/or image activities and consent is on the club/team/individual.
6. To avoid any doubt, this means that the use of a Smart Phones, Go-Pro's, Cameras and lens will be deemed to have been used for the purpose of photography and/or filming.

## **Penalty: Photography and/or filming and/or image activity concerns**

1. Where legitimate concerns have been raised related to photography, filming or image taking, any DDNA official, on assessment of those concerns, **may** require the offending club/team/individual to cease photography and/or filming and/or image activity immediately.
2. Without any requirement for a hearing, failure to immediately cease photography and/or filming and/or image taking **will** result in that club/team associated with the club/team/individual being deemed to have forfeited that specific event. The decision is reviewable on appeal.
3. Subsequent or repeat offending **will** result in that club/team associated with the club/team/individual in being deemed to have forfeited that specific event and **may** result in further sanction under these by-laws on a hearing.
4. To avoid any doubt, this means, that where a club/team/individual has been required to cease photographing, filming and/or image-taking, and fails to do so, then that club/team related to that incident will lose any competition points from that incident.